

Manager's Name
Name of Business
Street address
Town, CA zip

Date

Dear _____ *(Manager's name)*:

_____ *(name of school)* will be hosting a Frequent Rider Mile Contest from _____ *(list month or date range)*. For the duration of the contest, students will be tracking how often they walk, ride their bikes, or carpool to school on a Frequent Rider Mile card. At the end of the contest, we will be raffling off prizes to children who walked or rolled at least *(insert percentage or minimum number of days)*. A contribution from _____ *(business name)* would make a great difference in ensuring that our annual Spring celebration of health, physical activity, and community is a success. We are seeking _____ *(insert number and description of the prize option you think they can provide)*. However, we appreciate any donation you make!

Our school is working with the Safe Routes to Schools Sonoma County Partnership, which supports neighborhoods in building and using safer routes to school by integrating health, fitness, traffic relief, environmental awareness and safety under one program. The Safe Routes to Schools program witnessed outstanding results in its first pilot year in Sebastopol and Santa Rosa and has expanded to support over 30 schools throughout the county. As one of those 30 schools, we appreciate your support in improving the health and safety of families in our community!

Thank you in advance for contributing to our event. I will call you next week to answer any questions you have about this request. You may also contact me at _____ *(your phone number)* or _____ *(your email address)*.

Sincerely,

_____ *(Your name)*