



Safe Routes to School Program

Santa Rosa SRTS Task Force

June 16, 2026



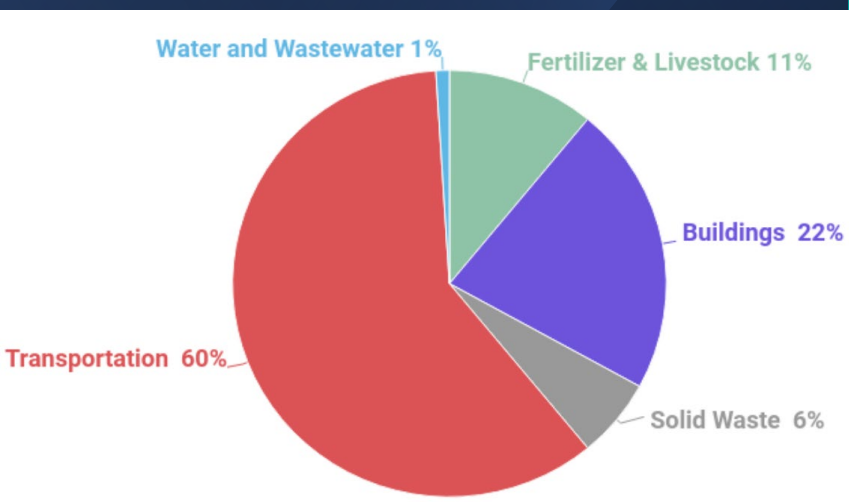
Safe Routes to School Goals

- ✓ More students/families walk, bike, scoot, skate, bus or carpool for transportation
- ✓ Kids/Families know how to be safe while doing so
- ✓ Barriers to active transportation identified and engineering improvements made
- ✓ Community is more connected and aware of the benefits of SRTS to health and environment



Why Safe Routes to School Programming?

Annual Greenhouse Gas Emissions Sonoma County



Safe Routes to Enrolled Schools (25-26)

27 sites in
Santa Rosa,
60+ countywide



Participating Santa Rosa Sites 2025-2026

Austin Creek Elem	Luther Burbank Elem	Santa Rosa French-American Charter
Binkley Elem	Madrone Elem	Santa Rosa Junior/Senior High
Cesar Chavez Language Academy	Manzanita Charter Elem	Sequoia Elem
Comstock Middle	Mark West Elem & Charter	Sheppard Elem
Helen Lehman Elem	Monroe Elem	Spring Lake Middle
Hidden Valley Elem	Proctor Terrace Elem	Strawberry Elem
Jack London Elem <i>(ped safety ed only)</i>	RL Stevens Elem	Village Elem
JX Wilson Elem	Roseland Elem	Whited Elem
Lincoln Elem	Santa Rosa Charter School for the Arts	Wright Charter

Safe Routes to School Education Program



- ✓ 2nd or 3rd Grade Pedestrian Safety Lessons
- ✓ 4th Grade Bicycle Basics Lessons
- ✓ 4th Grade On-Bicycle Skill/Safety Rodeo
- ✓ 5th Grade Mapping and Communications Lessons
- ✓ Middle/High School “Drive Your Bike” Lessons (classroom and/or on-bike, or virtual lessons)
- ✓ Middle School after-school Bike Clubs
- ✓ Learn to Ride Workshops
- ✓ Family Bike Workshops
- ✓ Annual Kids “Bike Adventure (and education)” Camp
- ✓ Outreach/Ed at Community Events
- ✓ Presentations to Parents, School Staff, Community



Middle/High School Bike Ed



DRIVE YOUR BIKE CONFIDENTLY!

**WED,
APRIL 15**

LUCCHESI PARK

For rates and registration,
visit cityofpetaluma.org.

4:30PM-6PM Ages 12-18



- Community “Teen Bike Commute” classes
- Classroom “Drive Your Bicycle” lessons
- Video Modules & Quizzes for PE teachers
- In-School, on-Bike lessons
- After-School rides



4th Grade Bicycle Rodeos

- Limited Service: ~43 schools countywide annually
- During the School Day
 - Helmet fittings & low cost helmets
 - Bike checks/adjustments (loaner bikes available)
 - Learn to Ride component
 - On-bike Skill/Safety Course
 - Every 4th Grader is served; students with disabilities accommodated



SRTS Education REACH

By Grade Level & Community

24-25 School Year

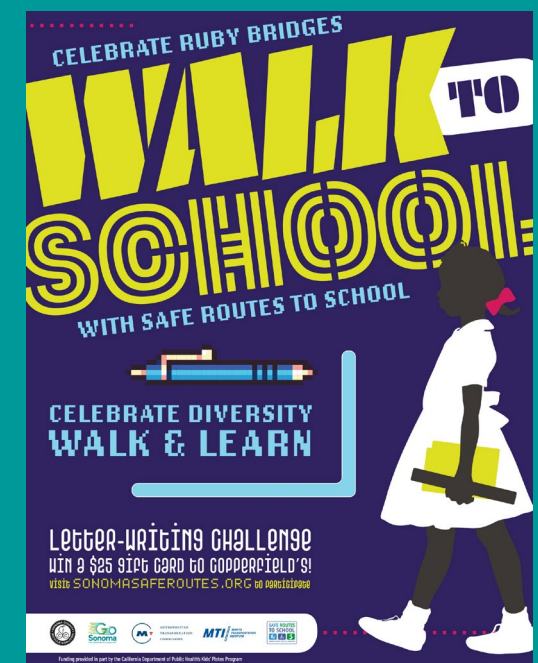
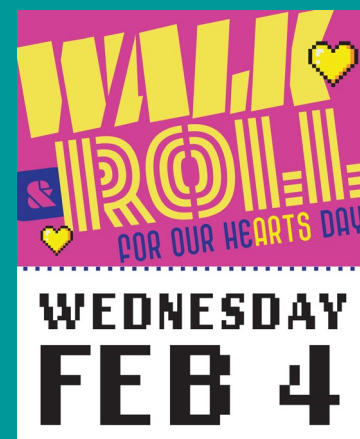
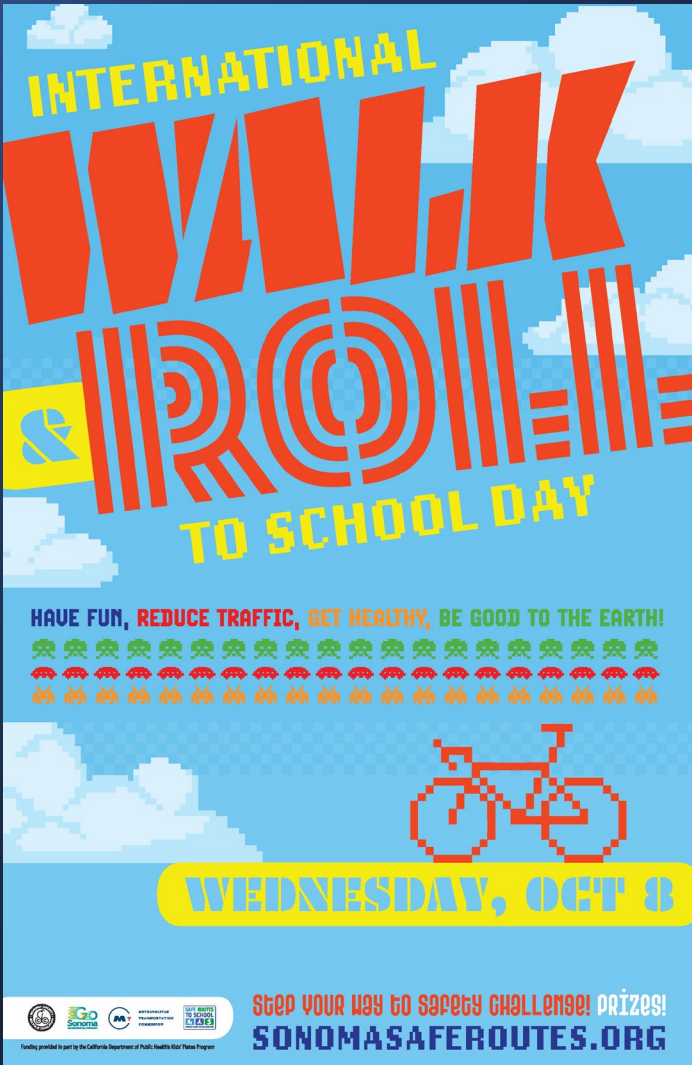


Grade	# students Aug-June Countywide	# students Aug-June Santa Rosa
2 nd -3 rd	2479	898
4 th	2515	1189
5 th	2048	868
Middle School (6-8th grade)	1472	1291
Community (LTR's FBW's, Camp)	401	174
Total	8915	4420

Safe Routes to School Encouragement Events

✓ Walk/Roll Events (25-26)

- ✓ International Walk & Roll to School Day (October)
- ✓ Ruby Bridges Walk to School Day (November)
- ✓ Custom “Walk or Walk/Roll to School Days – school chooses month/date
- ✓ Bike to School Day (May)



Safe Routes to School Encouragement Challenges



THIS SEPTEMBER, WE CHALLENGE YOU TO MEET UP WITH BUDDIES FOR FUN, CONNECTION, AND SAFETY IN NUMBERS!

Form a group with two or more students from neighboring families to walk (park and walk), scooter, bike, carpool, or ride the bus together. Tell us your success story for us to include in our newsletter. Contest ends Wednesday, October 8th. \$50 will be awarded to 5 winning meet up groups. **Most importantly, have fun traveling to and from school together!**

TO PARTICIPATE, ANSWER THESE QUESTIONS ONLINE:



What are the buddies' names and their grades? _____

What school do they attend? _____

What is one of their parent's names? _____

Parent's contact (phone + email). Just one parent's info is enough. _____

How often do they meet up together on their way to or from school? _____

Tell us a brief story about their commute. What do they like about walking, scooting, biking, busing, or carpooling to school? Tell us something fun! _____

OR, COMPLETE THIS FORM AND RETURN TO US

FULL NAME _____ SCHOOL _____

☐ STUDENT ☐ PARENT ☐ SCHOOL STAFF ☐ CONTACT INFO _____

SONOMASAFEROUTES.ORG



AS YOU WALK OR ROLL THROUGH THE MONTH OF OCTOBER, SHOW US HOW YOU LEARNED ABOUT SAFETY ALONG THE WAY BY COLORING IN THE STEPS THAT YOU COMPLETED.

Flip your Safe Route to School. Choose a route with lower traffic and speeds, bike lanes, sidewalks or paths, and marked crosswalks.

Watch the Video Pedestrian Safety Journey choose the version for your age group

Watch the Video Bicycle Safety Journey choose the version for your age group

With an adult, practice crossing a marked crosswalk safely. Look left, right, then left again, and all around, wait until all drivers stop & see you before crossing, then walk across while looking back and forth and staying aware.

Learn how you can be visible at night while walking & rolling

Complete the Walking Safety Coloring Sheet

Review safe driving tips with your guardian, so they can be safe, aware drivers

Learn about Bicycling Infrastructure

Write a short slogan to convince other kids to wear a helmet when biking or scooting

win ice cream!

FULL NAME _____ SCHOOL _____ HOME ROOM TEACHER _____ GRADE _____

Submit completed sheet via email to info@sonomasaferoutes.org or mail to 9550 Highway 388, Santa Rosa, CA 95402. Entries received by Wednesday, Nov 8th will be entered into a drawing for a \$25 gift card!

[@sonomacountysaferoutes](https://www.sonomasaferoutes.org)



ART' CONTEST

WALK & ROLL FOR OUR HEARTS!

Draw a picture demonstrating why you LOVE Walking and/or Rolling. Your picture should illustrate how or why it is fun and/or healthy for our hearts, minds, and bodies.

Winners will win a \$25 gift certificate to a local Art Supply Store! Winning pictures will ALSO be made into a 2028-27 'I Love Walk & Roll' Wall Calendar! SUBMIT ART BY WEDNESDAY, MARCH 4, 2025 (please read contest rules before submitting)

WALK & ROLL FOR OUR HEARTS CONTEST RULES

ELIGIBILITY All Sonoma County K-8 Students

THEME(S) Illustrate how or why walking and rolling is fun and/or healthy for the hearts, minds, and bodies of kids and/or families in Sonoma County

Optional: You may wish to choose a season for your illustration: Winter, Spring, Summer, or Fall

SUBMISSION REQUIREMENTS

- Artwork must be 8.5x11, and must be landscape orientation
- All mediums welcome: drawing, painting, mixed media, digital illustration, etc. If utilizing mixed media/collage elements, no more than 20% of collage material may be from newspapers, magazines, books, or other material pre-printed with text or designs (such as scrapbook paper)
- Submit a scanned copy in .JPG or .PDF format to saferoutes@sonomasaferoutes.org, OR mail to Safe Routes to School, Sonoma County Bicycle Coalition, PO Box 3088, Santa Rosa CA 95402-3088

Include your name, school, grade level, and homeroom teacher, and a way to contact you (phone or email)

All entries must be received by Monday, March 3, 2025

JUDGING CRITERIA

- Creativity and originality
- Clarity of art's message in communicating the theme
- Quality of & effort put into illustration
- Representation of diversity and inclusivity

AWARDS

- \$25 Gift Card to local art supply store
- Selected winning pictures will be featured in 2028-27 'I Love Walk & Roll' Wall Calendar.
- Calendars will be printed and distributed to the winners, principals of winning schools, and to every teacher with a winning student in the challenge.
- If chosen as a winner, Safe Routes to School must be able to contact you, and may need to collect original artwork.

Send any questions to saferoutes@sonomasaferoutes.org.



WIN FUN PRIZES!

Every day you Walk, Roll, or Bus to school during the month of March and/or April, you'll get a chance to win fun prizes like: "Heart" Walk & Roll t-shirts, local gift cards, and more!

Step 1: Walk, Roll (Bike, Scooter, Skateboard, Skate), or Bus to School

Step 2: Use the Progress Chart here to keep track of the days you walk, roll or bus to school.

Step 3: Submit your progress online or by mail by the end of March and/or by the end of April. Submissions for March must be received by midnight Tues, 3/31. Submissions for April must be received by midnight Tues, 4/30.

The more trips you take, the higher chance you have of winning a prize! Visit www.sonomasaferoutes.org to enter.



STUDENT NAME _____ SCHOOL _____ HOME ROOM TEACHER _____ GRADE _____

MARCH WALK/ROLL TO SCHOOL TRIPS				
Mon	Tue	Wed	Thu	Fri
2	3	4	5	6
9	10	11	12	13
16	17	18	19	20
23	24	25	26	27
30	31			
TOTAL TRIPS:				

MARCH BUS TO SCHOOL TRIPS				
Mon	Tue	Wed	Thu	Fri
2	3	4	5	6
9	10	11	12	13
16	17	18	19	20
23	24	25	26	27
30	31			
TOTAL TRIPS:				

APRIL WALK/ROLL TO SCHOOL TRIPS				
Mon	Tue	Wed	Thu	Fri
		1	2	3
6	7	8	9	10
13	14	15	16	17
20	21	22	23	24
27	28	29	30	
TOTAL TRIPS:				

APRIL BUS TO SCHOOL TRIPS				
Mon	Tue	Wed	Thu	Fri
		1	2	3
6	7	8	9	10
13	14	15	16	17
20	21	22	23	24
27	28	29	30	
TOTAL TRIPS:				

[@sonomacountysaferoutes](https://www.sonomasaferoutes.org)

Walking School Buses and Bike Trains and/or park & walk “meet-up spots”

- 15 Santa Rosa schools have established Walking School Buses or Bike Trains (some with multiple routes)!
- An amazing way to build community and engage more families in walking and rolling.

Color-coded, kid-powered, carbon-light: Santa Rosa students roll out creative commute for Bike to School Day

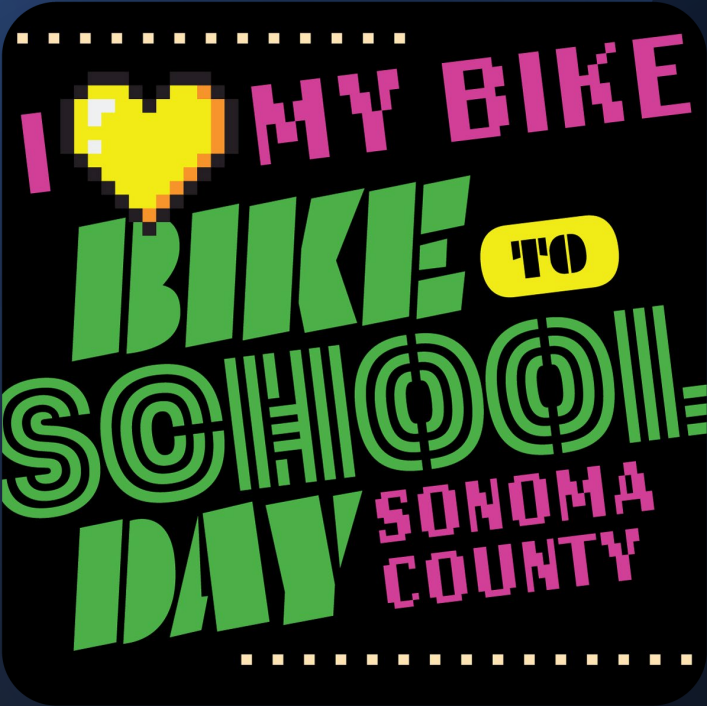
Students at Santa Rosa’s French American Charter School led a colorful, student-organized bike train to campus ahead of Sonoma County’s Bike to School Day celebration.



Student Centered 6th Grade Project for Earth Month & Bike Month

Bike to School Day

May 6, 2026



School	# Bikes/% increase		# Bikes/% increase
Binkley	15 / 200%	Roseland Elem	4 / 100%
Cesar Chavez Language	15/ 0%	SR Charter Arts	10 / 11%
Helen Lehman	32 / 113%	SR French Charter	35 / 250%
Hidden Valley	25 / 733%	Sequoia	80 / 100%
JX Wilson	8 / 300%	Sheppard	20 / 300%
Lincoln	6 / 20%	Spring Lake Middle	24 / 60%
Madrone	TBD	Strawberry	20 / 100%
Manzanita	26 / 225%	Village Elem	38 / 153%
Monroe	7 / 600%	Mark West Elem	15 / 88%
Proctor Terrace	27 / 200%	Mark West Charter	15 / 150%
RL Stevens	6 / 600%	Willowside Middle	9 / 125%

450+ Students biked to school on Bike to School Day in Santa Rosa in 2026, a nearly 200% increase. On average, countywide, over 1400 kids biked, a 121% increase!

Safe Routes to School Engineering

Partners:

City of Santa Rosa Public
Works & Planning
Department

Santa Rosa Police
Department

Santa Rosa School Site Assessments (AKA “Walk Audits”)

- ✓ Sequoia Elem – 9/11/23
- ✓ Wright Charter – 11/8/23
- ✓ Austin Creek Elem – 12/4/23
- ✓ Lincoln Elem – 1/10/24
- ✓ Brook Hill Elem – 2/23/24
- ✓ JX Wilson Elem – 2/25/24
- ✓ Helen Lehman Elem – 3/11/24
- ✓ Kawana Springs Elem – 4/2/24
- ✓ Steele Lane Elem – 4/23/24
- ✓ Monroe Elem – 5/7/24
- ✓ Comstock Middle – 8/27/24
- ✓ Slater Middle – 9/18/24
- ✓ Taylor Mountain Elem – 10/16/24
- ✓ RL Stevens Elem – 11/19/24
- ✓ Montgomery HS – 12/10/24
- ✓ Burbank Elem – 1/21/25
- ✓ Cesar Chavez – 2/18/25
- ✓ Roseland Elem – 3/26/25
- ✓ Meadow View Elem – 5/13/25
- ✓ Sheppard Elem – 4/8/25
- ✓ Whited Elem – 10/15/25
- ✓ Proctor Terrace Elem – 10/29/25
- ✓ Spring Lake Middle – 11/12/25
- ✓ Elsie Allen High – 12/2/25
- ✓ Santa Rosa Charter Arts – 1/7/26
- ✓ Piner High School – 2/4/26
- ✓ Bellevue Elem – 2/24/26
- ✓ Santa Rosa Junior/Senior High – 3/4/26
- ✓ **Schaefer Elem – 4/29/26**
- ✓ **Jack London/POCS – 5/5/26**

Safe Routes to School Engineering Improvements (23-25)

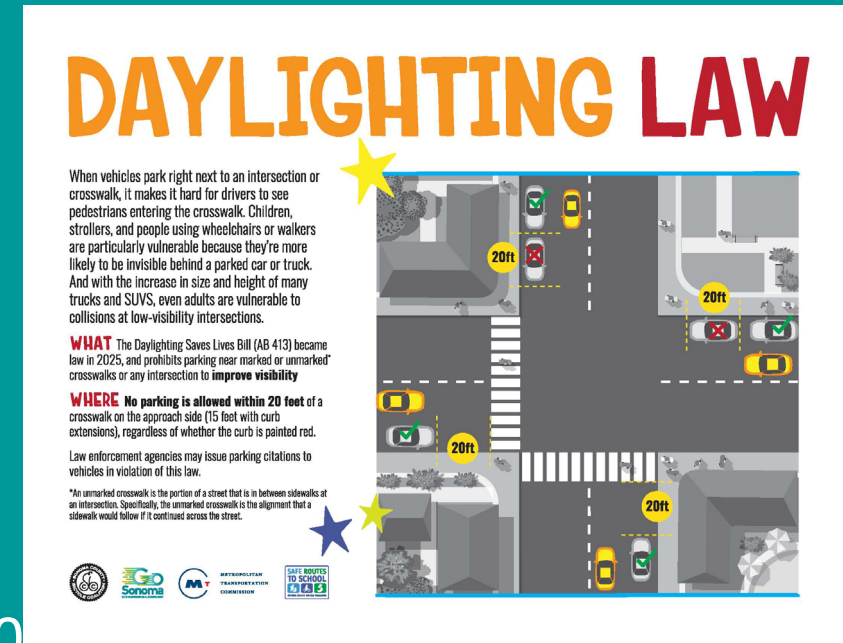
Partners:

City of Santa Rosa Public Works & Planning Department

Santa Rosa Police Department

- Red curb /daylighting 15
- Crosswalk install 4
- Raised crosswalk install 1
- Curb ramp 1
- Sign install/replacement 40
- Protected bike lane 2
- Radar feedback trailer 3
- RRFB install 4
- Install or refresh markings 10
- All way stops installed 2
- Concrete or asphalt repair 3
- Signal repair/ adjustment 7
- Speed reductions 4 (on main roadways in proximity to schools)
- Vegetation removal – 2+
- 2.35 miles of upgraded or new bike lanes (1.35 protected)

Estimate of \$225,000 in improvements



Christina Panza
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Routes to School

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www.sonomasaferoutes.org
@sonomacountysaferoutes

